

09388191 000499



**Phlox Watercolor Memories**—Heat tolerant

B-35998 8 Pit  
(35 seeds) \$1.95  
Two \$3.45

**Watercolor Memories** ◊

Phlox drummondii These fragrant beauties are covered with flowers from June until frost. Our mix has subtle new shades never seen in phlox: sandy peach and buff yellow tones mixed with sunset pinks and soft lavender blues. They're very easy to grow too. Start early indoors, or sow the seed where you want plants to



**Sunflower Fun 'n Sun** ☑



**Cucumber Sugar Crunch**—☑

bloom—near paths or in containers. Flowering begins in six weeks

18" tall. **BURPEE EXCLUSIVE**  
B-36194 8 Pit (50 seeds) \$2.95 Two \$4.95

**VALUE!** B-25080 58 Watercolor Memories plants \$29.95

**Sugar Crunch** ◊

Hybrid Cucumber 57 days This little cucumber does for cucles what the Sugar Snap did for peas. They're best when just 4" or 5" long. The remarkably sweet flavor and crisp, crunchy texture means you can fix cucumbers in all sorts of new ways. It has the smooth tender skin of a greenhouse cucumber, yet the petite size of a pickler. The plant makes mostly female flowers, so expect an incredible 60 to 70 cucles per plant. Vines are compact (though not a bush) and resistant to mosaic virus, and powdery and downy mildews. **BURPEE EXCLUSIVE**  
B-54031 8 Pit (30 seeds) \$2.95 Two \$4.95

**SuperTasty** ◊

Hybrid Tomato 70 days Rich, tangy flavor, extremely juicy, solid texture, and saturated with a deep red color inside and out. Bushy, disease free, vigorous and productive. Space saving habit with minimal staking required. 7-9 oz. fruits. **BURPEE EXCLUSIVE**  
B-57026 8 Pit (30 seeds) \$2.95 Two \$4.95

B-96792 Pit & SEED'n START Kit ☑

**Bean French Filet**—Delicious gourmet beans



comp  
early s  
roses  
and re  
shady  
foliage  
cate b  
B-301  
B-301  
B-331  
Above  
8 Pit  
B-207

VAL

Inc

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inner  
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Flower  
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4-5 t  
B-358  
\$4.95

Se  
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dark c  
Water

FIG. 1

QuarkHPress Converter

Item Number

Item Name

Headline

Tn Description

Image Name

Keywords

Description

Detail Image(s):

None

#Image(s):

1

Edit Images

Image Names

Description

1

2

Category Information:

Main

Sub

Detail

1

2

SKU Information:

SKU

Style

Price

Color

Size

Sale P

Quan

Quan N

TP

W

M

1

2

3

4

5

6

Reset Excel

Edit on SKU WS

Reset

Save

Save Excel

Save SKU WS

Done

FIG. 2

```
START
(INITIALIZE PROCESS
VARIABLES AND DATA
STRUCTURES)
```

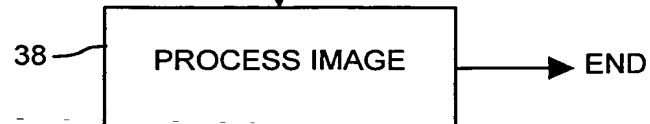
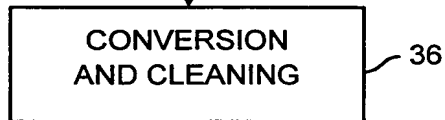
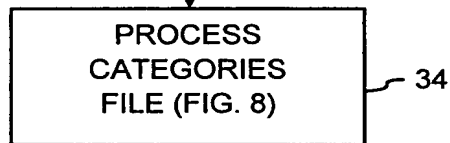
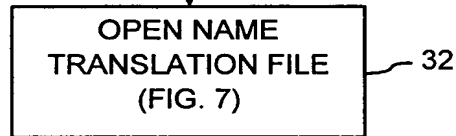
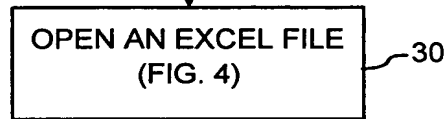


FIG. 3

667000-1000000

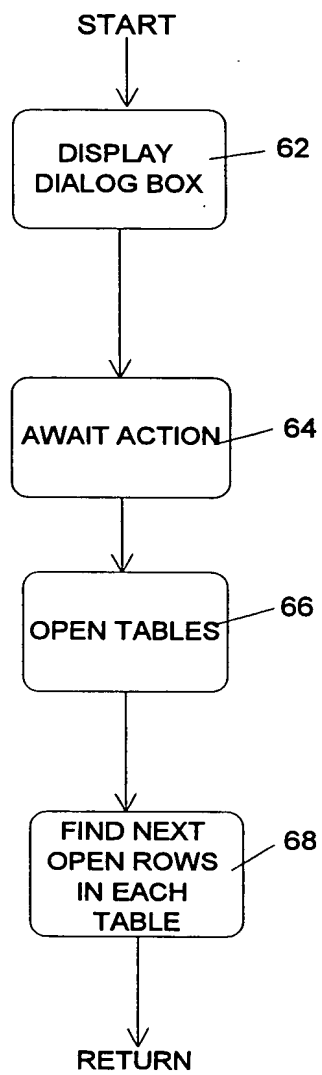


FIG. 4



PT2

564

00F000" T0F0000

PT3

Procedures: 00F000" T0F0000

FIG. 5C

00T000" 00T00000

# SKU TABLE 1

Promo Name Promo Desc Promo Rank Active Date Start Date End Sale Gift Wrap Price Monogramming Price Personalization Price Date Effective

FIG. 6



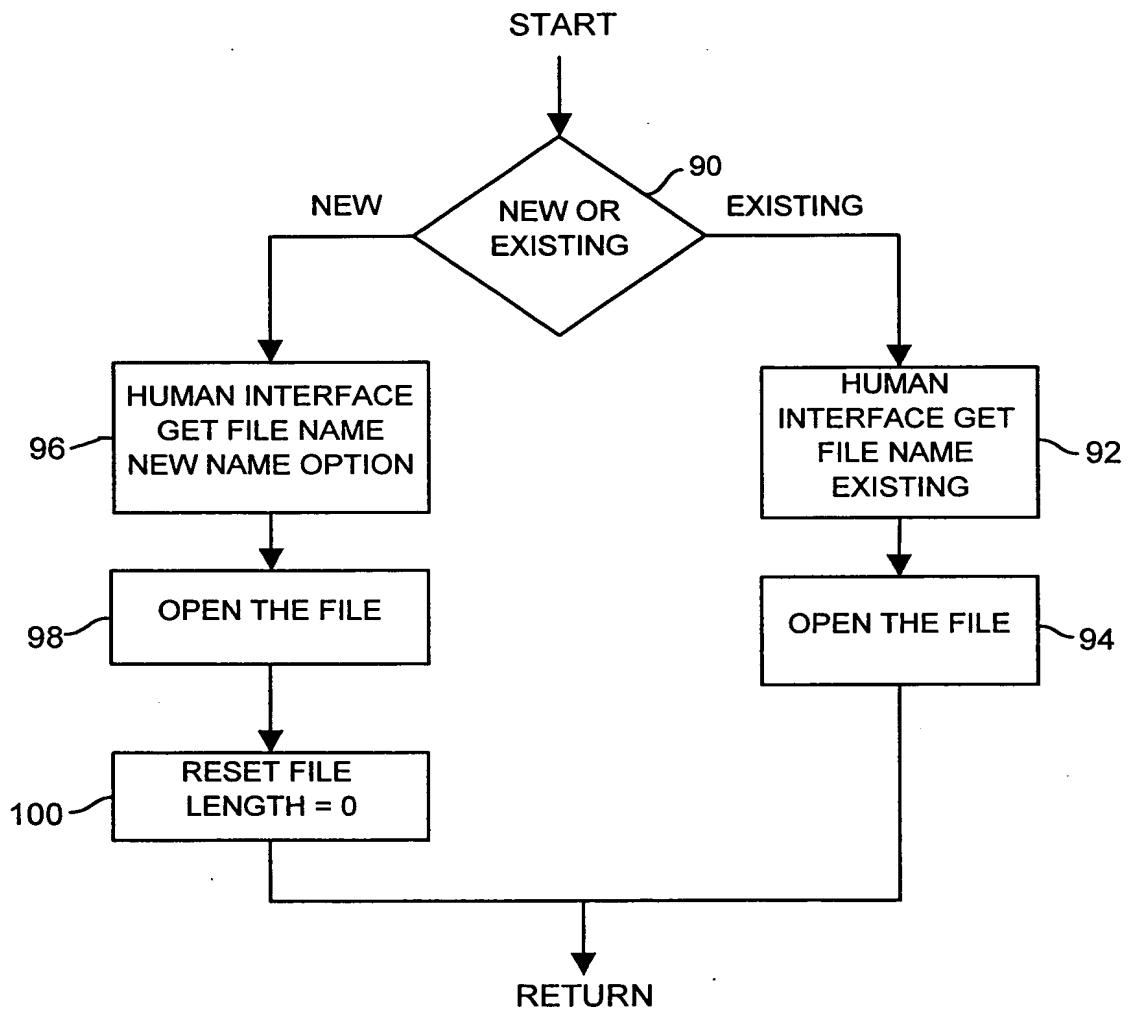


FIG. 7

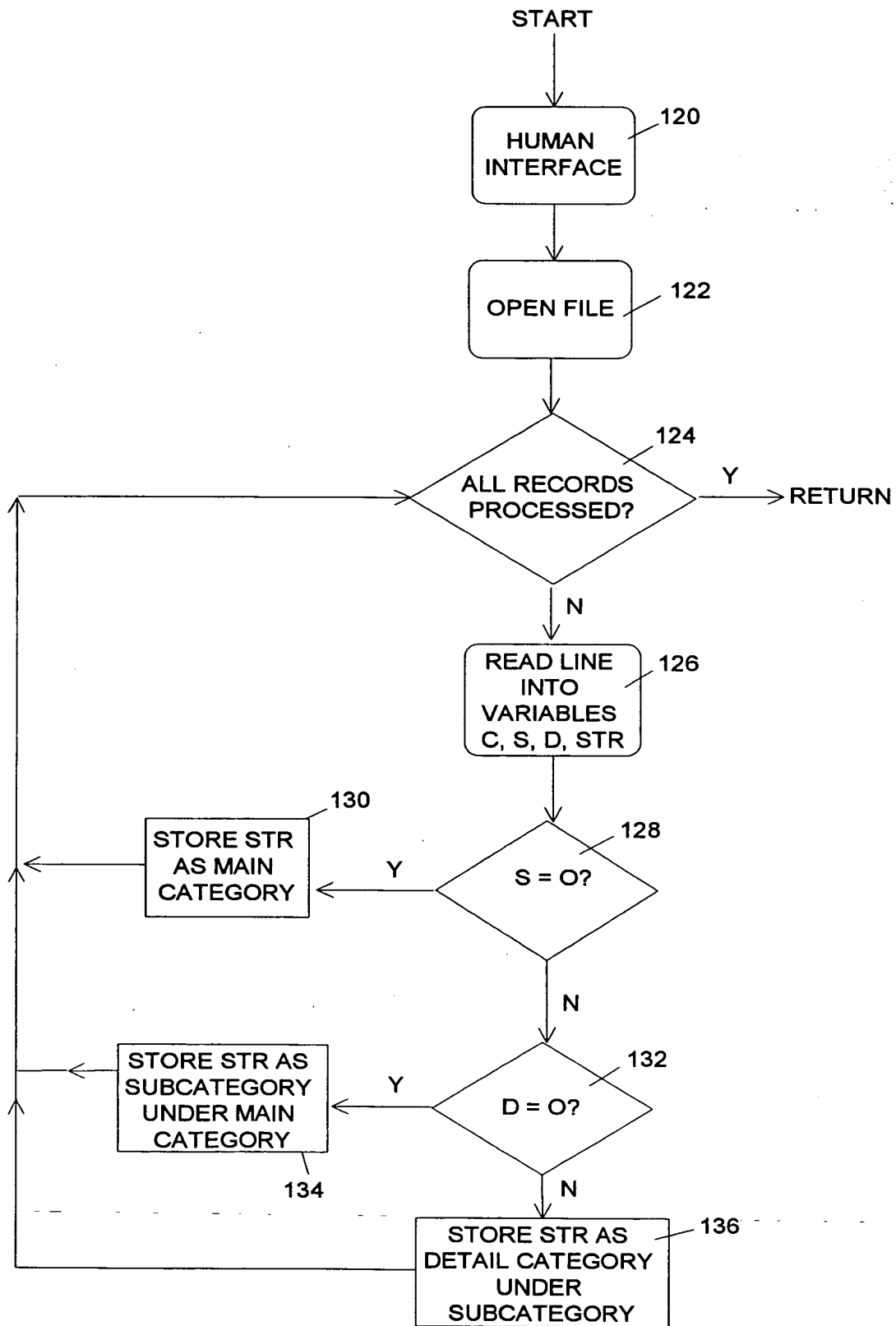


FIG. 8

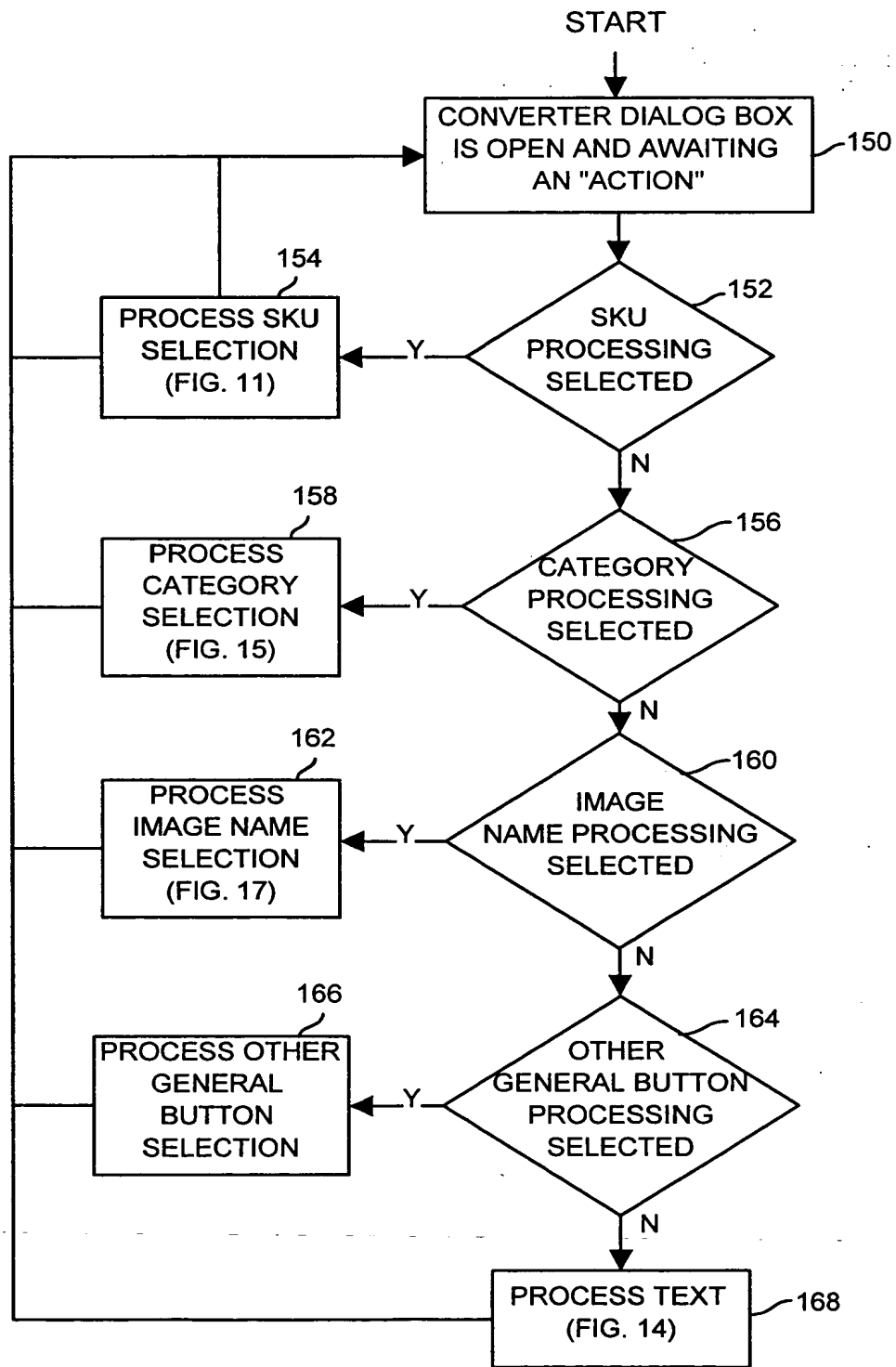


FIG. 9

# QuarkXPress Converter

☒ Item Number: B-54031  
☒ Item Name: Sugar Crunch  
☒ Headline: Hybrid Cucumber  
☒ In Description: Cucumber  
☒ Image Name: A736194 Burpee Gardens 97'  
☒ Keywords: Cucumber, Garden, Vegetable, Summer  
☒ Description: This little cucumber does for cukes what the Sugar Snap did for peas. They're best when just 4" or 5" long. The remarkably sweet flavor and crisp, crunchy texture means you can fix cucumbers in all

Detail Image(s):  #Image(s):

	Image Names	Description
1	A736194 Burpee Gardens 97' copy	
2	A736194 Burpee Gardens 97' copy	

## Category Information:

	Main	Sub	Detail
#1	Lawn & Garden	Vegetables	Cucumbers
#2	Lawn & Garden	Burpee New & Favorites	Cucumbers

## SKU Information:

	SKU	Style	Price	Color	Size	Sale P	Quan	Quan N	TP	W	M
1	B-5403	exclusiv	\$4.95		Pkt						N
2											
3											
4											
5											
6											

FIG. 10

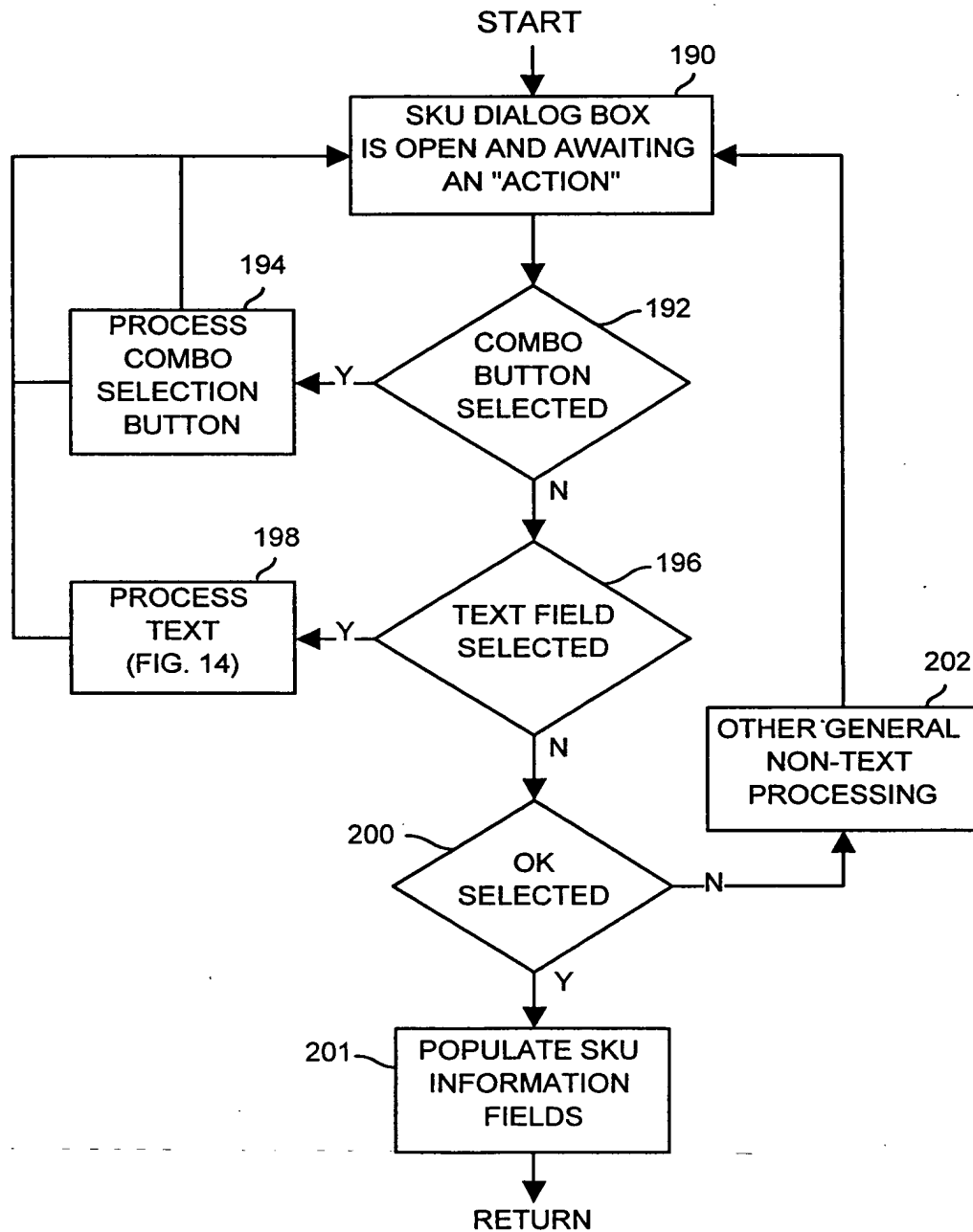


FIG. 11

607000" 1070000

SKU Information	
<input checked="" type="checkbox"/> Item Number:	
<input checked="" type="checkbox"/> SKU Number:	
<input checked="" type="checkbox"/> Style:	
<input checked="" type="checkbox"/> Price:	
<input checked="" type="checkbox"/> Color:	
<input checked="" type="checkbox"/> Size:	
<input checked="" type="checkbox"/> Sale Price:	
<input checked="" type="checkbox"/> Quantity Price:	
<input checked="" type="checkbox"/> Quantity Needed:	
<input checked="" type="checkbox"/> Weight:	
<input type="checkbox"/> Thumbnail Price	<input checked="" type="checkbox"/> Apply
	Copies: 1
<input type="button" value="Delete"/>	<input type="checkbox"/> Mark Item
<input type="button" value="Combos"/>	<input type="button" value="OK"/>
	<input type="button" value="Cancel"/>

Conversion Temp v1.2

FIG. 12



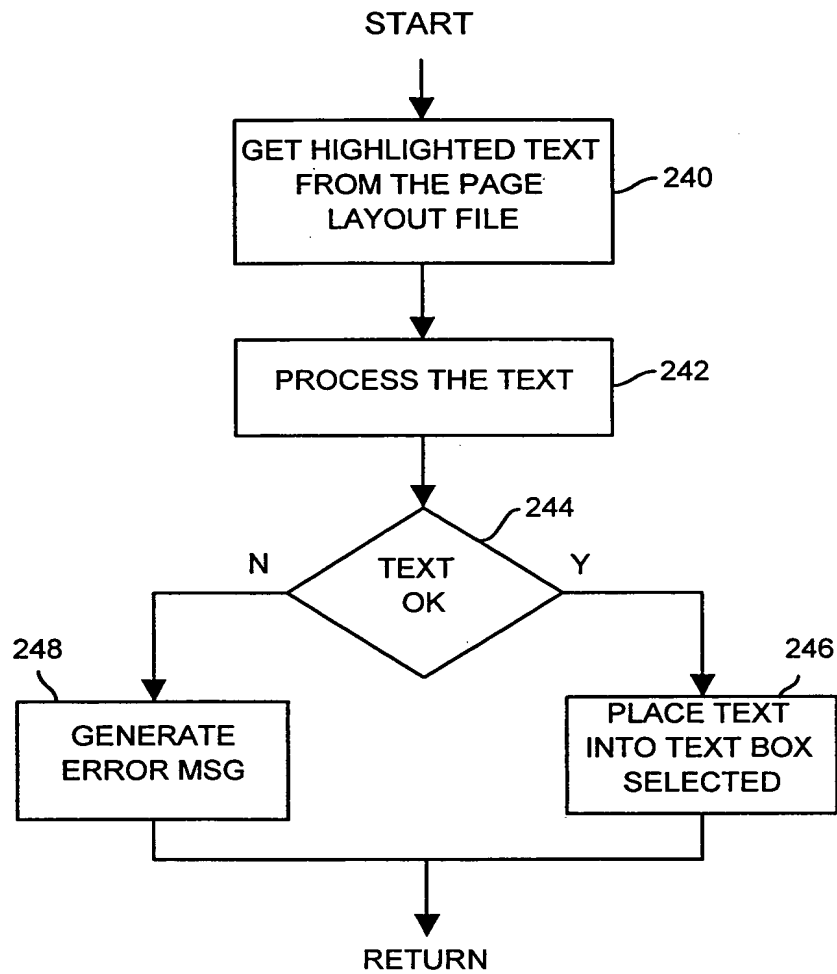


FIG. 14



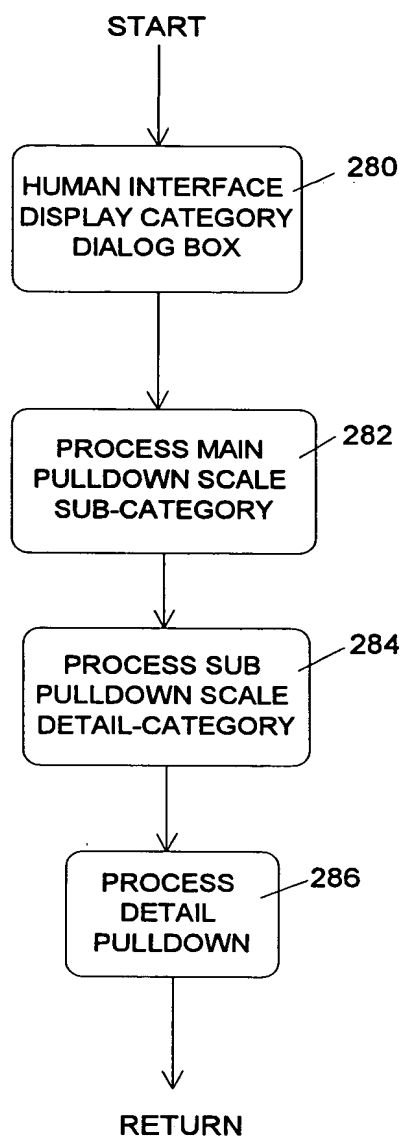


FIG. 15

Category Selection

Main Category 1: None

Sub Category 1: None

Detail Category 1: None

Main Category 2: None

Sub Category 2: None

Detail Category 2: None

OK Cancel

FIG. 16

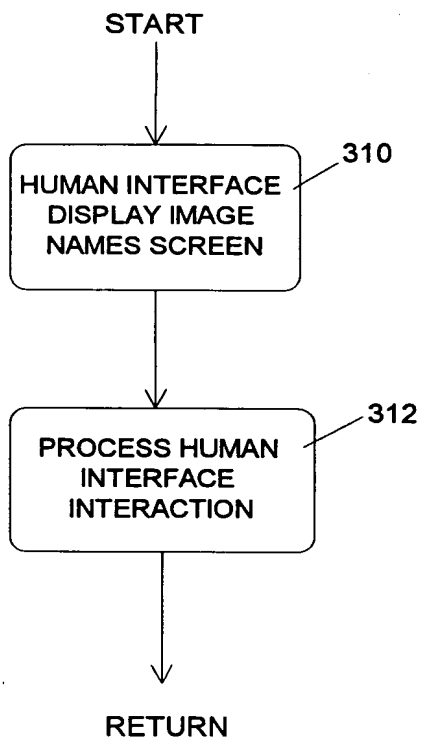


FIG. 17

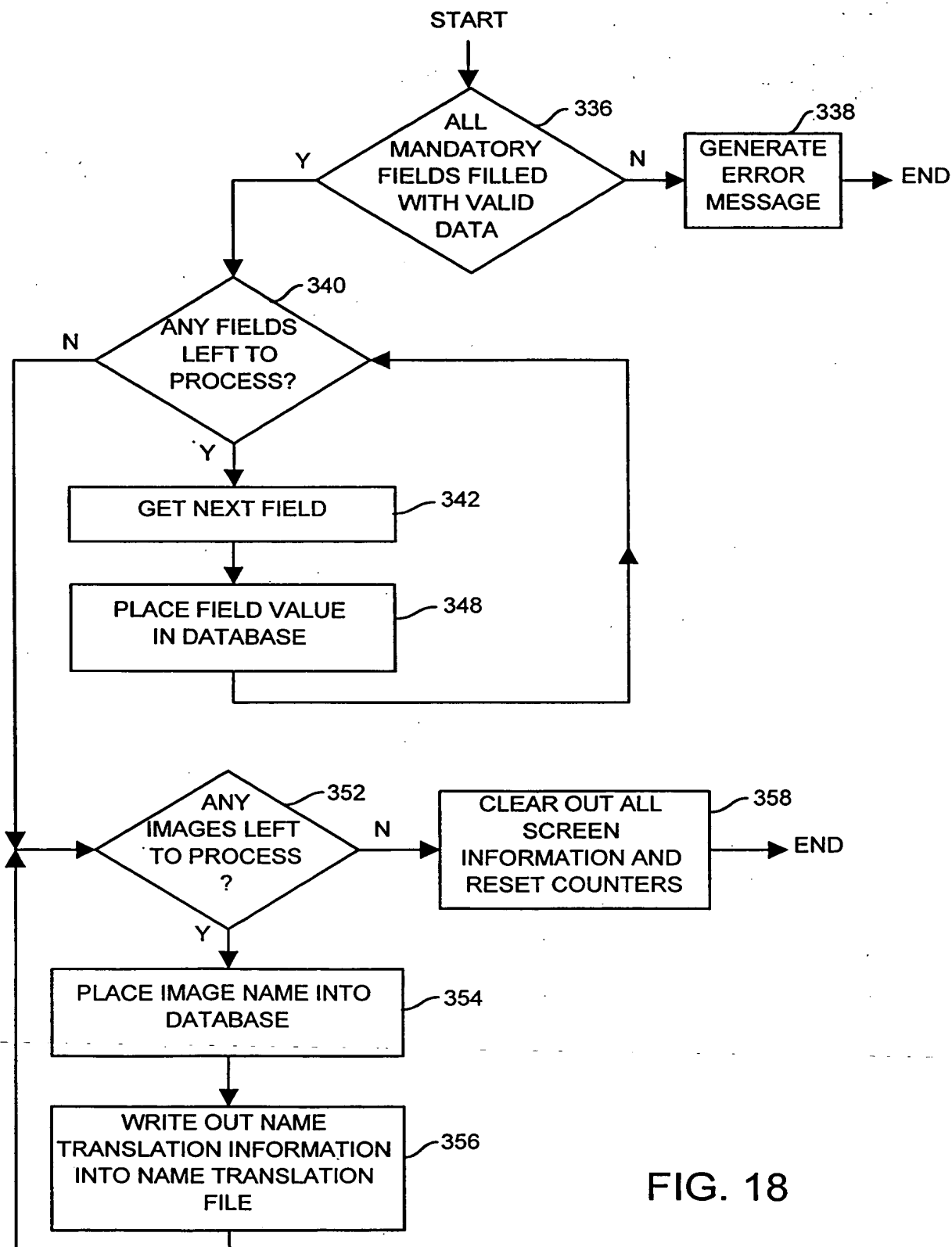


FIG. 18

667000706000

Item Number	Item Name	Keywords	Category	Manufacturer Name	Manufacturer Logo	Item Category	Subcategory
B-54031	Sugar Crunch	Cucumber, Garden, Vegetable, Summer				Lawn & Garden	Vegetables

FIG 19A

667000 T6T63E00

Detail Code 0	Main Code 01	Sub Code 01	Detail Code 2	Headline	Product Description	Product Name
Cucumbers	Lawn & Garden	Burpee New & Fast Cucumbers		Hybrid Cucumbers	Cucumber	A736194 Burpee Garden

FIG. 19B

00000000000000000000

Product Description	Product Package	Quantity	Unit Price	Total Price	Tax Exempt
This little cucumber does A736194 Burpee Garden					
		1			0

FIG. 19C

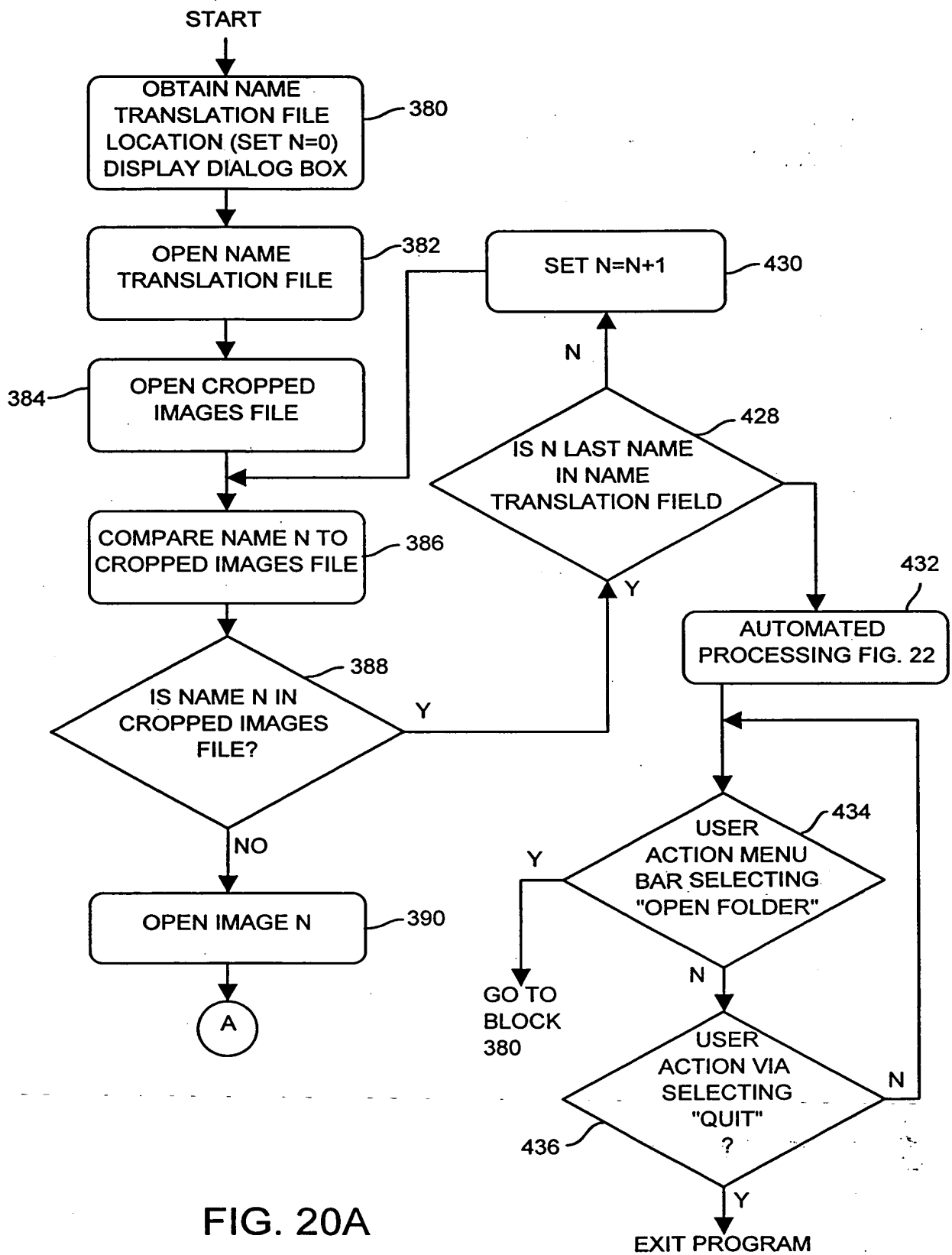


FIG. 20A



```

graph TD
    A((A)) --> 392[MANUAL CUSTOM MODIFICATIONS]
    392 --> 394[AWAIT ACTION FROM DIALOG BOX]
    394 --> 396{NEXT BUTTON PUSHED ?}
    396 -- Y --> 398[EXECUTE SCRIPTABLE CHANGES]
    398 --> 400[SAVE THE MODIFIED IMAGE(S) AS INTERMEDIATE IMAGE(S) WITH NAME FROM NAME TRANSLATION FILE WITH NO EXTENSION & CLOSE IMAGE FILE]
    400 --> 402[APPEND NAME N TO CROPPED IMAGES FILE]
    402 --> 430[RETURN TO BLOCK 430, FIG. 20A]
    396 -- N --> 404{THUMBNAIL BUTTON PUSHED ?}
    404 -- Y --> 406[EXECUTE SCRIPTABLE CHANGES]
    406 --> 408[CHANGE SIZE TO THUMBNAIL]
    408 --> 410[UNSHARP MASKING]
    410 --> 412[SAVE AS .GIF FILE]
    412 --> B((B))
    404 -- N --> C((C))

```

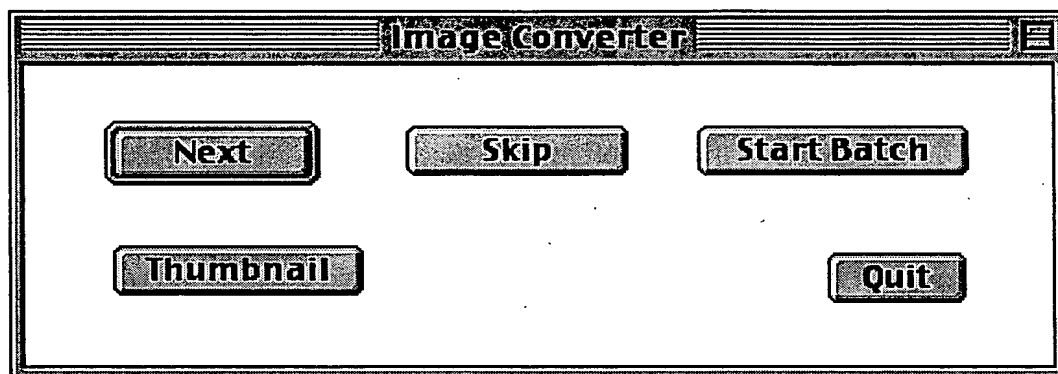
FIG. 20B

```

graph TD
    B((B)) --> 414[CLOSE THUMB-NAIL IMAGE]
    414 --> 416[REOPEN ORIGINAL IMAGE]
    416 --> 418[APPEND NAME N TO DONE IMAGES FILE]
    418 --> 392[GO TO BLOCK 392, FIG. 20B]
    C((C)) --> 420{IS SKIP BUTTON PRESSED?}
    420 -- Y --> 430[GO TO BLOCK 430, FIG. 20A]
    420 -- N --> 422{IS START BATCH BUTTON PRESSED?}
    422 --> 424[AUTOMATED PROCESSING FIG. 22]
    424 --> 434[GO TO BLOCK 434, FIG. 20A]
    422 -- N --> 426{IS QUIT BUTTON PUSHED?}
    426 -- Y --> EXIT[EXIT PROGRAM]
    426 -- N --> 394[GO TO BLOCK 394, FIG. 20B]

```

FIG. 20C



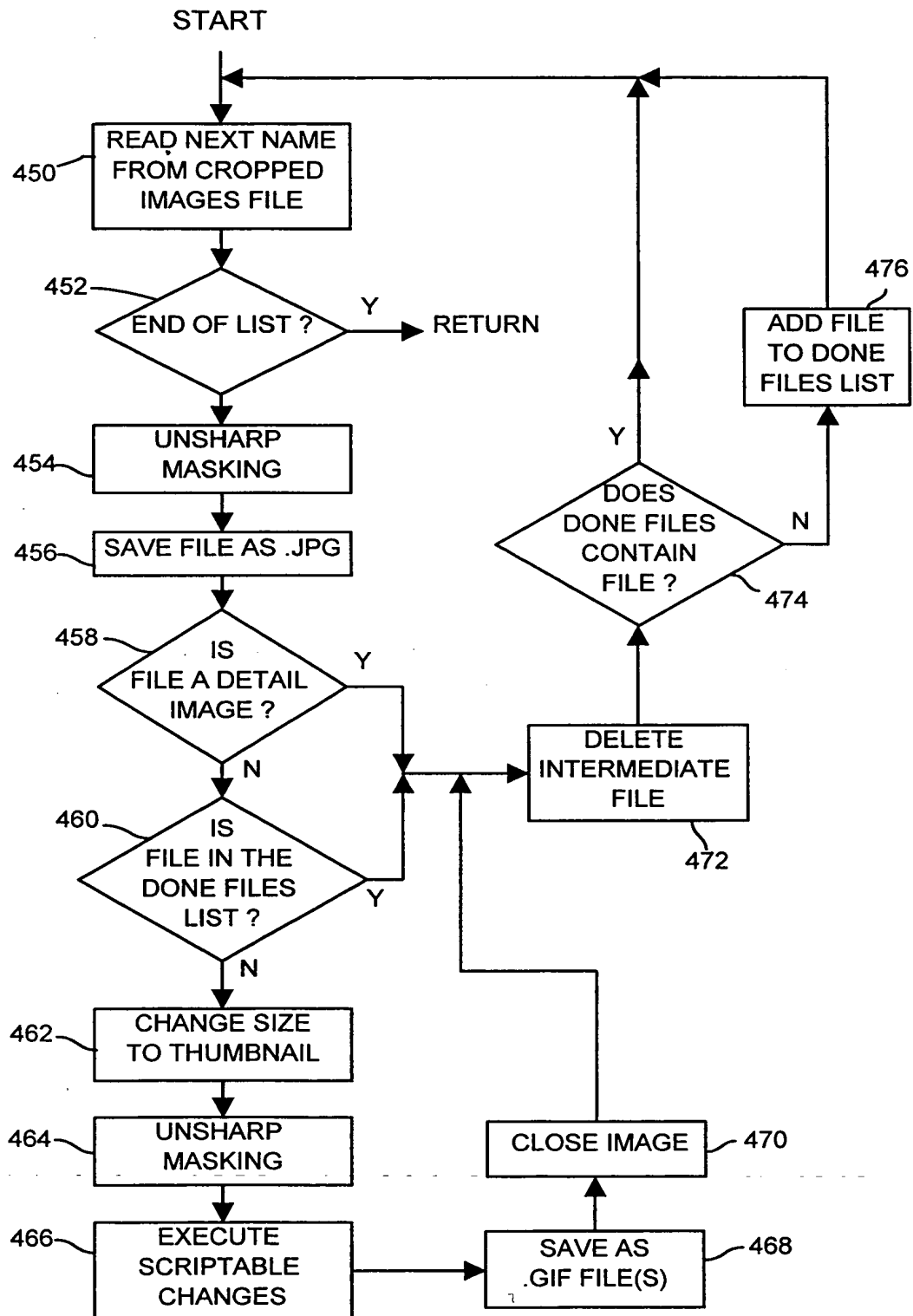


FIG. 22

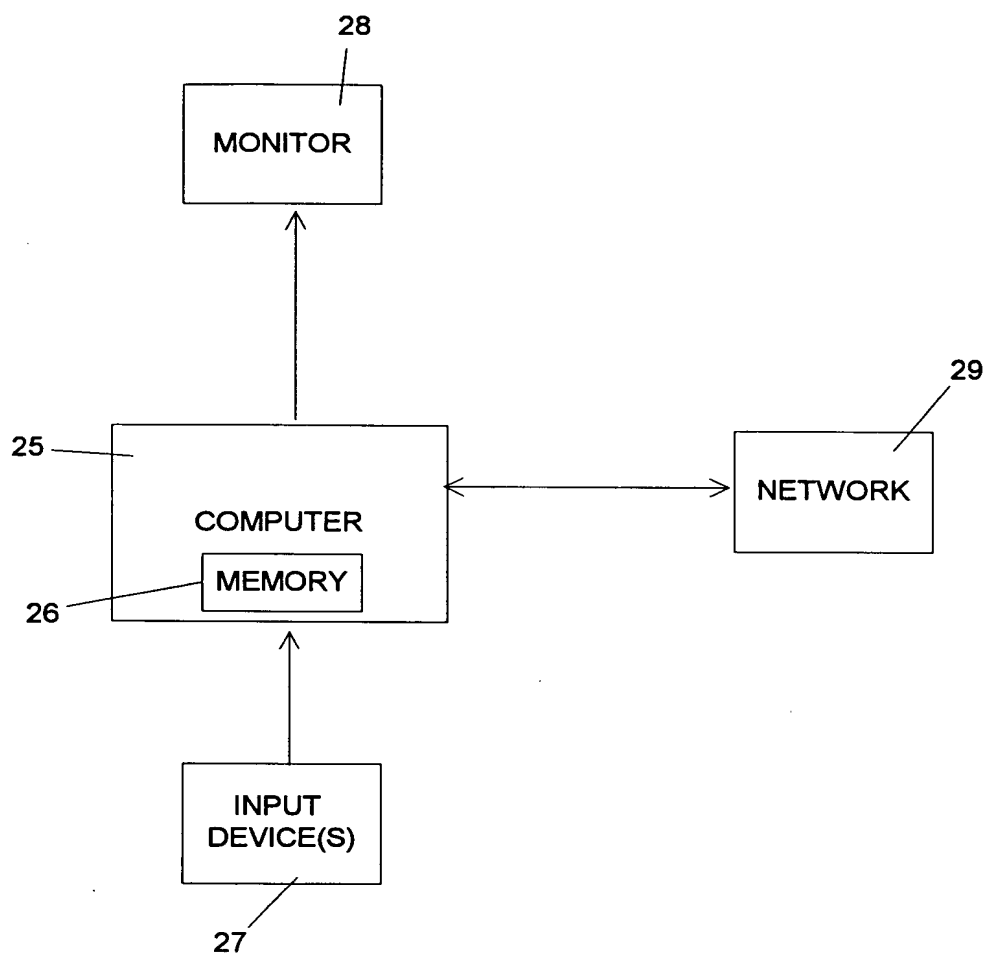


FIG. 23

PRINT -  
READY DOCUMENT(S)



CONVERT TEXT  
PROCESS IMAGE(S)  
BUILD DATABASE



USE  
MARKETPLACE  
PROGRAM



WEB PAGES

FIG 24

00309101.000100

FIG. 25

